

TruCraft Conditioner (CITRUS)

Label Ingredients: Natural moisturizing agent & extracts, emulsifier, emollient, preservative, jojoba & orange oils.

Panthenol:

- What is it? Natural occurring humectant.
- What does it do? Emollient, glossifier, detangler & moisturizing agent.
 - A naturally occurring material that adds several beneficial properties to hair care formulations. It is a humectant, emollient, glossifier, detangler and moisturizing agent. It is highly water soluble and is also easily removable with mild plant-derived oils or via conditioner cleansing

Cetrimonium Bromide:

- What is it? Organic emulsifier.
- What does it do? Prevents static build up and restores damaged hair.
 - An emulsifier that prevents static buildup that causes flyaway hair. Really great for damaged hair, this ingredient is small enough to be absorbed into the damaged areas of the hair. Cetrimonium bromide is the organic bromide salt that is the bromide salt of cetyltrimethylammonium.

Cetyl alcohol:

- What is it? An emollient.
- What does it do? Soothes & heals dry skin.
 - Helps soften the skin and hair and to thicken and stabilize cosmetic products, such as lotions and hair products. As an emollient, cetearyl alcohol is considered an effective ingredient for soothing and healing dry skin

Stearyl Alcohol:

- What is it? Organic compound.
- What does it do? Used in cosmetics & perfumes.
 - An organic compound classified as a fatty alcohol It takes the form of white granules or flakes, which are insoluble in water. It has a wide range of uses as an ingredient in lubricants, resins, perfumes, and cosmetics.

PE815:

- What is it? Preservative.
- What does it do? Used for hair & skin care.
 - A global, broad spectrum preservative system based on 85% phenoxyethanol and 15% ethylhexyl glycerin. It is ideal for use in hair and skin care applications.

Actiplex:

- What is it? Botanical extracts
- What does it do? Provides soothing properties.
 - A blend of Calendula Officinalis Flower, Parsley, Achillea Millefolium, and Borago Officinalis extracts

Jojoba Oil:

- What is it? Natural oil derived from seeds.
- What does it do? Moisturizes & protects hair.
 - Oil derived from the seed of the simmondsia chinensis shrub. Used as a moisturizer to protect against dryness, breakage, and split ends.

Orange Oil:

- What is it? Essential oil.
- What does it do? Aromatherapy.

TruCraft Dematting Spray (CITRUS)

Label Ingredients: Preservative, detangling agents, natural extracts, coconut, avocado & orange oils.

Dissolvine 220:

- What is it? Biodegradable chelating agent.
- What does it do? Helps prep hair for cleansing.
 - Biodegradable non-hygroscopic, water-soluble chelating agent

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Carsquat CT-429:

- What is it? Topical antiseptic solution.
- What does it do? Improves hair manageability.
 - Is a solution of Cetyl Trimethyl Ammonium Chloride. It imparts improved wet and dry combing and manageability and easily rinses from hair

Coconut Oil:

- What is it? Natural renewable resource
- What does it do? Strengthens hair & improves moisture.

Avocado Oil:

- What is it? Derived from avocado fruit.
- What does it do? Tames fly away & adds shine.

Orange Oil

- What is it? Essential oil.
- What does it do? Aromatherapy.