

## TruCraft Deshedding Shampoo (ROSMARINUS)

Label Ingredients: Natural moisturizing agent, surfactant, preservative, emulsifier, aloe vera, coconut & rosemary oil.

### CAPB Surfactant:

- What is it? Non-GMO coconut oil base.
- What does it do? Emulsifier & foaming agent.
  - Cocamidopropyl betain soap base made from whole, non-GMO coconut oil.

### DF-3 Surfactant:

- What is it? Soap base.
- What does it do? Emulsifier & foaming agent.
  - Soap base containing no betaines, sulfates, diethanolamine, ethylene oxide, or 4-dioxane

### LGC Surfactant:

- What is it? Sustainable Palm oil & corn glucose
- What does it do? Emulsifier & foaming agent.
  - Soap base derived from Cocamidopropyl betain and lauryl glucoside (palm oil and glucose from corn)

### Citric Acid

- What is it? Naturally derived from citrus.
- What does it do? Balance PH levels.

### Lincocide-K:

- What is it? Preservative.
- What does it do? Inhibits the growth of bacteria, yeast & mold.
  - Liquid based preservative inhibiting growth of bacteria, yeast, and mold. Contains lincomycin hydrochloride, which is the monohydrated salt of lincomycin, a substance produced by the growth of a member of the lincolnensis group of Streptomyces lincolnensis

### PolySuga Mulse:

- What is it? Naturally derived material.
- What does it do? Emulsifier.
  - Emulsifier naturally derived from biobased raw materials.

### Aloe Vera

- What is it? Natural ingredient from cactus plant.
- What does it do? Healing and softening the skin benefits.

### Panthenol:

- What is it? Natural occurring humectant.
- What does it do? Emollient, glossifier, detangler & moisturizing agent.
  - A naturally occurring material that adds several beneficial properties to hair care formulations. It is a humectant, emollient, glossifier, detangler and moisturizing agent. It is highly water soluble and is also easily removable with mild plant-derived oils or via conditioner cleansing

### Rosemary Oil

- What is it? Essential oil.
- What does it do? Aromatherapy.